

BCAAB 2005-06 Plan of Action – Aug. 14, 2005

The association actions should be based on meeting the objectives of the organization:

- promoting opportunities for socialization of Brazilians and Canadians interested on the Brazilian culture
- promote the Brazilian culture in the Canadian society

Therefore we propose to:

1. Organize a support group for newcomers
2. Establish contact with Non-For Profit multicultural organizations and with the ones that provide support to immigrants to promote our association and outreach of newcomers.
3. Continue to promote events such as the Independence Day Party and Carnaval. Take advantage of financial support preparing grant applications for organizations such as the Calgary Region Arts Foundation and Alberta Arts Foundation.
4. Participate in multicultural events such as Canada Day and other festivals.
5. Continue with the publication of our newsletter “Brazilians on the Rockies”
6. Set a new meeting point for monthly get together in a bar or restaurant. One possibility is the Fiore Restaurant
7. Promote events with typical food, such as our feijoada.
8. Organize summer events such as hikings, annual picnic and rafting on the Bow
9. Organize or support initiatives for sports in the community, re-examining the possibility of futsal in the winter
10. Promote “soccer events” to cheer for Brazil at the times of Brazil’s participation in soccer matches
11. Promote other activities depending on the interest of the community, but watching for the cost benefit of such initiatives. Eg. Book club, drama.
12. Continue with the occasional “movie night”
13. Continue with the Brazilian Portuguese school
 - 13.1. Continue with the school started during the current term in the same conditions, even though in deficit, considering that such an initiative needs time to establish and gain a good number of students to reach a state of being self-sustainable
 - 13.2. Explore new models to obtain financial support for the school, to minimize the costs for the BCAAB
14. Organize and support a dance group, look for support from institutions of the government such as Alberta Arts Foundation (Heritage Dance)
15. Maintain and continue with the development of the association’s website (www.bcaab.org), expanding with more subjects of interest to the community, eg. Tips for newcomers and info for Brazilian students about English as second language courses.
16. Get a “commercial liability insurance” for the BCAAB.

SELF-EVALUATION OF OUR TERM November 2006

- Many opportunities were offered, such as cultural events during the year as well as picnic and rafting in the summer.
- All cultural events promoted by the association totaling five during the year were open to the general public, and announced by the Calgary Herald, Radio CKUA, and other.

1. Support to newcomers was possible through initial contact by email or telephone of the association, depending on the need expressed by each one, the appropriate contact was made. During this year we wrote the “Open letter to the Brazilians interested in living in Alberta”, with contribution of our members. This letter was written with the objective to clarify and inform them, and it is posted to our public website.
2. Contact with C-Jazz , Calgary Folk Arts Council, as well as Expo-Latino.
3. During our term we organized the Carnaval in Calgary 2005, Independence Party, June Festival, 1st BrasilFest and Reveillon. Grants received were from Calgary Region Arts Foundation, and Alberta Foundation for the Arts for the performers.
4. For the first time we participate in festivals in the city, such as Canada Day, Heritage Day and Expo Latino
5. Two issues were published: Vol.1 2005 No.3 - October 2005 and Vol.2 2006 No.1 - May 2006
6. This idea was not implemented, but maybe considered for the next term.
7. Promote along with our cultural events (item # 3 above).
8. Picnic and Rafting in the summer
- 9, 10 and 11 These ideas continue to be a possibility for the next term.
11. Drama group – contact were initiated, but require more planning and contacts.
12. Need to be re-evaluated
13. Brazilian Language course for adults was implemented with success, but will require to be re-structured for next term due to the fact that the teacher moved to Med. Hat. Possibility of online delivery is under consideration.
14. Two groups were formed with support from the association. At the moment the association has a contract signed for one year with the group Samba Brasil with conditions to be observed by both sides for collaboration.
15. The BCAAB website was maintained by a member of the board of directors.
16. In Oct. 2006 the BCAAB obtained “commercial liability insurance”

Other:

- Itinerant Consulate – for the first time in history, we had an official visit of the Brazilian consulate to Calgary to offer consular services.
- Casino Licence – BCAAB applied for a licence to obtain proceeds of a casino night, and received approval. There will be a draw in May of 2007 of our dates. Our first casiono should happen in the fourth trimestre of 2007. The usual cycle for a casino night is two years.

Elisia Teixeira - director and president
Rogerio Verdolin - vice president
Susana Carpenter - director and secretary
Luciana Kuamoto - director and treasurer
Rubens de Carvalho - vice secretary-treasurer
Deise Wisintin - socio cultural officer
Rosa dos Santos - vice socio cultural officer
Leticia Chu - sports officer